



The Appalachian Mountain Club

Founded in 1876, AMC is the nation's oldest outdoor recreation and conservation organization. AMC promotes the protection, enjoyment, and understanding of the mountains, forest, waters, and trails of the Northeast outdoors.

People

We are more than 100,000 members, advocates, and supporters, including 12 local chapters, more than 16,000 volunteers, and over 450 full time and seasonal staff. Our chapters reach from Maine to Washington, D.C.

Outdoor Adventure and Fun

We offer more than 8,000 trips each year, from local chapter activities to adventure travel worldwide, for every ability level and outdoor interest — from hiking and climbing to paddling, snowshoeing, and skiing.

Great Places to Stay

We host more than 150,000 guest nights each year at our AMC lodges, huts, camps, shelters and campgrounds. Each AMC Destination is a model for environmental education and stewardship.

Opportunities for Learning

We teach people skills to safely enjoy the outdoors and to care for the natural world around us through programs for children, teens, and adults, as well as outdoor leadership training.

Caring for Trails

We maintain more than 1,500 miles of trails throughout the Northeast, including nearly 350 miles of the Appalachian Trail in five states.

Protecting Wild Places

We advocate for land and riverway conservation, monitor air quality, research climate change, and work to protect alpine and forest ecosystems throughout the Northern Forest and Mid-Atlantic Highlands regions.

Engaging the Public

We seek to educate and inform our own members and an additional 2 million people annually through the media, AMC Books, our website, visitor centers, and AMC destinations.

Join Us!

Members meet other like-minded people and support our mission while enjoying great AMC programs, our award-winning *AMC Outdoors* magazine, and special discounts. Visit outdoors.org or call 800-372-1758 for more information.



Photo Credit: Herb Swanson



AMC Mission

The Appalachian Mountain Club promotes the protection, enjoyment, and understanding of the mountains, forests, waters, and trails of the Appalachian region.

We believe that mountains, forests, and waters have intrinsic worth and also provide recreational opportunities, spiritual renewal, and ecological and economic health for the region. Because successful conservation depends on active engagement with the outdoors, we encourage people to experience, learn about, appreciate, and understand the natural world.

Photo credit: Herb Swanson



Photo credit: AMC Photo File



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AMC and Outdoor Recreation

Our members get out, get active, and have fun outdoors hiking, biking, climbing, canoeing, kayaking, fly fishing, skiing, and snowshoeing. Our goal is to promote safe and environmentally responsible outdoor recreation.

Chapter Activities

Our 12 chapters offer a wide range of local activities and workshops, as well as the opportunity to be part of a vibrant social and volunteer community.

Destinations

AMC lodges and huts, from Maine to New Jersey, serve as outdoor recreation and environmental education centers, offering friendly staff, family-style meals, and organized activities.

Guided Activities

Our staff naturalists and educators offer both walk-on programs and multi-day trips based out of our destinations in Maine, New Hampshire, and New Jersey.

Volunteer Managed Camps and Cabins

Our volunteers maintain a variety of seasonal full-service and self-service destinations, including summer family traditions like Echo Lake and Cold River camps.

Adventure Travel

We offer volunteer-led adventure travel throughout North America and worldwide.

Books, Maps, and Online Resources

We publish maps and hiking and paddling guides to help people plan their own adventures. Our website includes trip ideas, gear lists, and weather and safety information.



Photo credit: Herb Swanson



AMC and Education

People of all ages, abilities, and backgrounds participate in our outdoor and environmental education programs.



Photo credit: Russell Shade

Youth Programs

We work with over 40,000 young people each year. We teach outdoor skills and build awareness of conservation issues through AMC lodges and huts, and our residential and backcountry Teen Wilderness Adventures and A Mountain Classroom programs. Our Youth Opportunities Program serves urban and at-risk youth directly, and by training leaders in youth agencies.

Adult Programs

We offer a variety of outdoor skills and natural history programs through our chapters and destinations-based Outdoor Explorations program, ranging from basic backpacking and snowshoeing skills to navigation and wilderness first aid.

Leadership Training

For volunteers and professionals looking to lead groups in the backcountry, we offer our five-day Mountain Leadership School. We also train outdoor leaders on Leave No Trace principles through our Master Educator courses.



Photo credit: AMC Photo File



Photo credit: Katie Kozin



AMC and Conservation

We protect the mountains, forest, waters, and trails of the Northeast through hands-on stewardship, public policy advocacy, and scientific research.



Photo credit: AMC Photo File

Land Conservation

AMC advocates for land conservation funding on behalf of critical projects in the Northern Forest and Mid-Atlantic Highlands regions. Working with coalition partners and local communities, we build grassroots support for priority conservation projects. We use science-based conservation mapping to pinpoint priority land protection areas and are leaders in protecting alpine ecosystems. Our volunteer Alpine Stewards educate hikers on ways to care for fragile alpine areas.

Through its Maine Woods Initiative, AMC is putting its principles into practice through direct ownership of over 66,000 acres of land in Maine's 100-Mile Wilderness region.

Trail Protection and Stewardship

AMC volunteers and professional trail crews

maintain more than 1,500 miles of trails in our region. Staff and volunteers also maintain the Appalachian Trail in five states. In the Mid-Atlantic, we have launched a 100-mile Pennsylvania Highland Trail Network project. We work with other conservation partners to protect trailheads, trail corridors, and riverways.

Air Quality and Climate Change

AMC monitors air quality in the White Mountains and conducts research on the impacts of ozone, haze, and acid rain. We provide our members and guests with hands-on opportunities to assist with this research through our Mountain Watch "citizen-scientist" program. AMC conducts ongoing research on the impact of climate change on alpine areas, advocates for energy conservation and use of alternative energy, and promotes wind power siting policies that balance energy and ecological needs.

Conservation Action Network (CAN)

AMC maintains an electronic network of 18,000 activists interested in conservation issues throughout the Northeast. CAN members receive regular alerts on critical conservation issues and ways to get involved.



Photo credit: AMC Photo File



AMC Maine Woods Initiative

The Maine Woods Initiative is the Appalachian Mountain Club's strategy for land conservation in the 100-Mile Wilderness region. The Initiative is an innovative approach to conservation that combines outdoor recreation, resource protection, sustainable forestry, and community partnerships. The strategy represents the most significant investment in conservation and recreation in the AMC's 135-year history.

The goals of the Maine Woods Initiative are to:

- Create and connect a corridor of protected lands and working forest totaling more than a million acres
- Achieve permanent land protection and recreational access for up to 100,000 acres within Maine's 100-Mile Wilderness region
- Provide a boost to the local economy through nature-based tourism and sustainable forestry
- Provide environmental education opportunities for children in local communities and visitors of all ages

Conservation

AMC is creating a protected corridor stretching through the 100-Mile Wilderness from Greenville to Baxter State Park. AMC has purchased and permanently protected 66,000 acres of forestland in the region. This land is an important part of a 63-mile-long corridor of conservation land stretching from Greenville to Baxter State Park.

Outdoor Recreation

AMC is building a connected network of full-service, four-season sporting camps for hiking, paddling, fly-fishing, snowshoeing, and skiing, offering meals and private cabins, connected by over 70 miles of trails that traverse permanently protected forestland — the only network of its kind in the eastern United States. AMC is continuing the Maine Woods tradition of sporting camp hospitality by preserving and

investing in three Maine Wilderness lodges: Medawisla Wilderness Lodge and Cabins on Second Roach Pond; Little Lyford Pond Lodge and Cabins near two remote water bodies bearing the same name; and Gorman Chairback Lodge, on the shore of Long Pond. Each destination includes a comfortable central lodge used for meals, evening programs, and meeting other guests, as well as private cabins with woodstoves and gas lamps.

Sustainable Forestry

AMC is working with Maine-based Huber Resources Corporation to implement a long-term timber management plan, including annual harvests using local logging crews. Primary goals are to maintain a significant portion of the property in natural condition; provide a high level of protection to ecological, scenic, and aesthetic resources; increase the overall maturity of the forests on the property; and promote the growth of high-quality saw timber. AMC will apply for certification of its forest management practices through the Forest Stewardship Council.

Community Partnerships

AMC is working closely with the communities of Piscataquis County to support their vision for bringing more nature-based tourism to the region. AMC has launched the Moosehead Schools Project, designed to provide outdoor experiences to every student in the county. AMC has continued a tradition of public access on its Katahdin Iron Works property for traditional uses such as hunting and fishing as a member of the KI-Jo Mary Multiple Use Forest.

**To learn more about the
Maine Woods Initiative, and
our Campaign for the Maine
Woods, see:
outdoors.org/mwi**





AMC at a Glance 2010

People

Public interactions:	over 2 million
Membership:	Over 100,000 members, advocates, and supporters
Number of AMC volunteers:	more than 16,000
Hours donated by AMC volunteers:	more than 500,000
Full-time equivalent staff:	145
Seasonal staff:	over 300
Leaders trained:	850

Information

Average monthly visits to outdoors.org:	129,000
Total AMC books and maps in print:	67
Books and maps sold:	66,000

Recreation

Outdoor recreation activities:	more than 8,000
Guest nights at AMC destinations:	150,000
Day visitors to AMC destinations & info centers:	500,000
Lodging destinations operated by AMC:	51

Education

Youth Opportunities Program participants:	16,291
A Mountain Classroom participants:	2,127
Youth reached at AMC destinations:	21,000
Teen Wilderness Adventures participants:	219
Total youth participating in AMC programs:	41,370

Conservation

New acres protected working with partners:	96,465
Miles of trails managed:	1,585
Professional trail crew hours:	18,278
Volunteer trail crew hours:	29,609
Mountain Watch volunteers:	1,300
Conservation Action Network members:	18,000



Vision 2010 and 2010 Accomplishments

Manage 2,000 miles of trail, an increase of 600 miles.

AMC managed 1,585 miles of trails in 2010.

Provide high quality overnight outdoor experiences for 150,000 people.

AMC hosted over 150,000 guest overnights in 2010, including huts, lodges, camps, and shelters.

Protect 2 million acres of land.

AMC worked with partners to protect an additional 96,465 acres in 2010, with 1.56 million acres protected, and over 92,000 acres of wilderness designated since 2000.

Provide environmental education experiences for 50,000 kids annually.

AMC reached over 40,000 young people through education programs in 2010.

Provide outdoor safety and recreation info for more than 100,000 members and 2 million outdoor users.

AMC provided information to more than 100,000 members, advocates, and supporters, and to more than 2,000,000 other people in 2010 through media and online outreach.

Double the number of volunteers.

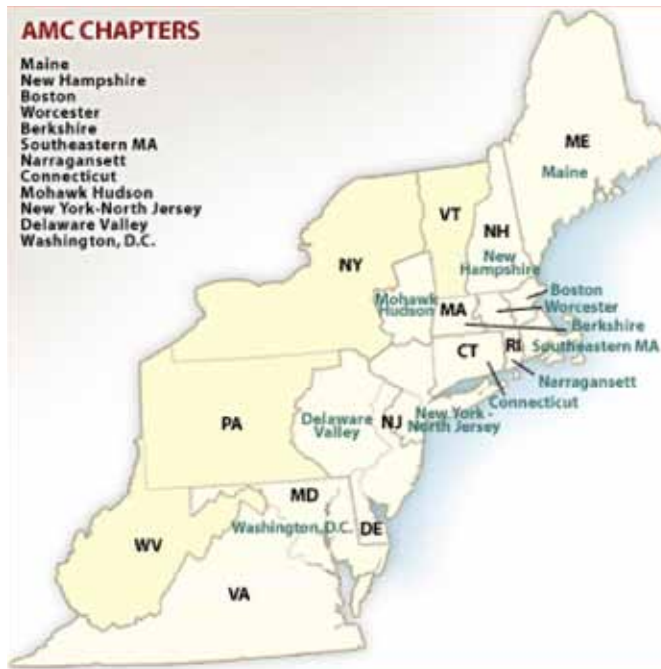
Over 16,000 volunteers gave of their time and energy to advancing the mission of AMC in 2010.



AMC at Work

AMC Chapters

Maine
New Hampshire
Boston
Worcester
Berkshire
Southeastern MA
Narragansett
Connecticut
Mohawk — Hudson
New York — North Jersey
Delaware Valley
Washington, D.C.



AMC Staff Offices

Boston, MA (AMC Headquarters)
Pinkham Notch, NH (North Country Headquarters)
Crawford Notch, NH (Operations)
Greenville, ME (Maine Woods Initiative)
Portland, ME (Maine Conservation Policy)
South Egremont, MA (Southern New England Trails)
Bethlehem, PA (Mid-Atlantic Highlands Conservation)

Publications

AMC Outdoors — AMC's membership magazine
Appalachia Journal — America's oldest conservation and mountaineering journal
AMC Books and Maps — guidebooks, maps, and adventure narratives, distributed nationally

Conservation Partnerships

Northern Forest Alliance (NY, NH, VT, ME)
Highlands Coalition (CT, NY, NJ, PA)
Eastern Forest Partnership
Massachusetts Forests and Parks Alliance (MA)
Leave No Trace Center for Outdoor Ethics



AMC Destinations



Open to Members and the Public

1. Medawisla Wilderness Lodge and Cabins, Little Lyford Lodge and Cabins, Gorman Chairback Lodge and Cabins, Campsites/Shelters (6)
2. White Mountain Huts (8) and Campsites/Shelters (14)
3. Pinkham Notch Visitor Center/Joe Dodge Lodge
4. Highland Center at Crawford Notch/Macomber Family Information Center
5. Cold River Camp
6. Harvard Cabin
7. Cardigan Lodge & High Cabin
8. Three Mile Island Camp
9. Knubble Bay Camp/Beal Island Campground
10. Echo Lake Camp
11. Upper Goose Pond Cabin
12. Noble View Outdoor Center
13. Ponkapoag Camp
14. Northwest Camp
15. Mohican Outdoor Center
16. Fire Island Cabin



AMC History

- 1876** AMC founded in Boston by Edward Pickering and 33 other outdoor enthusiasts
- 1879** First AMC hiking trail built in Tuckerman Ravine
- 1887** August Camp established
- 1888** First AMC hut at Madison Spring built
- 1894** Boston Metropolitan Park System founded through efforts of AMC and Trustees of Public Reservations
- 1900** AMC purchases Three Mile Island, its first permanent regional camp
- 1901** AMC becomes a founder of Society for the Protection of NH Forests
- 1907** First edition of the AMC *White Mountain Guide* published
- 1911** Advocacy by AMC and other groups results in passage of Weeks Act, authorizing creation of Eastern National Forests
- 1912** New York (now New York—North Jersey) Chapter founded as first AMC Chapter
- 1918** Worcester Chapter founded
- 1920** AMC hires first paid summer trail crew, including Sherman Adams, future Governor of New Hampshire
- 1921** Merrimack Valley (now New Hampshire), Narragansett, and Connecticut Chapters founded
- 1922** AMC moves into current headquarters at 5 Joy Street in Boston
- 1925** AMC helps to form Appalachian Trail Conference
- 1927** Joe Dodge begins 32-year career as huts manager
- 1929** Berkshire Chapter founded
- 1934** Cardigan Lodge and Ski Reservation opened
- 1935** White Water Canoeing program initiated
- 1956** C. Francis Belcher becomes AMC's first Executive Director
- 1956** Maine Chapter founded
- 1957** New Hampshire Four-Thousand Footer Club formed
- 1959** First Mountain Leadership School held
- 1962** Delaware Valley Chapter founded
- 1968** Youth Opportunity Program launched
- 1974** AMC partners with Friends of Bigelow and develops management plan for future Bigelow Preserve in Maine
- 1975** Boston Chapter founded
- 1975** AMC wins permanent injunction against I-93 construction north of Franconia Notch based on deficiencies in project's Environmental Impact Statement
- 1980** AMC starts Trail Adopter program in White Mountains
- 1990** A Mountain Classroom program expanded
- 1990** AMC plays a leadership role in founding Northern Forest Alliance
- 1993** AMC opens Mohican Outdoor Center in Delaware Water Gap National Recreation Area, in partnership with the U.S. National Park Service
- 1994** AMC negotiates Deerfield River Agreement, which becomes a national model for achieving conservation goals through the dam re-licensing process
- 1995** AMC launches Businesses for the Northern Forest with Northern Forest Alliance



AMC History (continued)

- 1996** AMC begins monitoring ozone levels in the White Mountains
- 1996** AMC partners with the U.S. Fish & Wildlife Service, U.S. Forest Service and New England Wildflower Society on restoration of endangered Robbins cinquefoil in the White Mountain National Forest
- 1998** AMC joins the Highlands Coalition, an advocacy group focused on land protection in the Highlands region of New York, New Jersey, Pennsylvania, and Connecticut, as fiscal agent and begins work on mapping “critical treasures” in four-state Highlands region
- 1999** AMC, The Wilderness Society, and the Conservation Law Foundation issue “Mountain Treasures” report, calling for protection of road-less areas in the WMNF
- 1999** AMC granted new 30-year special use permit for operating its White Mountain hut system and Pinkham Notch Visitor Center
- 1999** Conservation Action Network (CAN) formed
- 1999** AMC selected as Eastern U.S. provider of Leave No Trace Master Educator Courses
- 2000** AMC creates Alpine Stewardship Program with U.S. Forest Service
- 2001** AMC begins construction with Maine Appalachian Trail Club on new 42-mile Grafton Loop Trail
- 2002** Robbins cinquefoil removed from Endangered Species list after 22 years, thanks to restoration efforts by AMC and partners
- 2002** 125th Anniversary Capital Campaign exceeds initial \$30 million target
- 2002** AMC launches Leadership Training Institute
- 2003** AMC opens Highland Center at Crawford Notch, an outdoor program and education center based on an award-winning “green” architectural design
- 2003** AMC launches Maine Woods Initiative with purchase of 37,000 acres in 100-Mile Wilderness region from International Paper and purchase of Little Lyford Pond Camps
- 2004** Highlands Conservation Act is signed, based on advocacy by AMC and other members of the Highlands Coalition
- 2005** AMC launches Mountain Watch “citizen-scientist” program, enabling members and guests to measure indicators of air quality and climate change
- 2005** AMC’s Maine Woods Initiative receives \$4.5 million Forest Legacy grant
- 2006** AMC purchases Medawisla Wilderness Camps, offers camp-to-camp skiing, as part of Maine Woods Initiative
- 2007** First online edition of *White Mountain Guide* offered
- 2007** AMC opens Greenville, Maine office as part of Maine Woods Initiative
- 2008** AMC receives \$1.5 million Kresge Challenge grant toward Campaign for the Maine Woods
- 2008** AMC dedicates Gorman Camps at Chairback Mountain, in recognition of the leadership of Leon and Lisa Gorman in conservation, education, and outdoor recreation
- 2009** AMC enters agreement to purchase and permanently conserve 28,000-acre Roach Pond parcel as part of Maine Woods Initiative
- 2011** AMC opens Gorman Chairback Lodge and Cabins
- 2011** AMC completes reconstruction of Madison Spring Hut



Vision 2020: A Trail Map for the Next Decade

In 2009, AMC's Board of Directors began work on a long-term strategy for AMC that recognized changing demographics in our region, trends in the way people use technology, and a growing public interest in protecting the environment. This process would over time involve extensive input from AMC chapters, individual volunteers and members, staff, and AMC's Board of Advisors. The result is Vision 2020, a guiding strategy for AMC over the next decade.

Based on a review and prioritization of many options, AMC's Board has approved the following cross-organizational initiatives as it looks ahead toward 2020:

1. Build a Vibrant and Diverse Community of 500,000 Constituents

AMC has always been about connecting people to the outdoors and actively engaging them in a way that encourages stewardship and understanding of our natural resources. Through this initiative, AMC will seek to broaden and strengthen its community, including members of the public we engage as part of an online community, as well as members, guests, volunteers, and donors.

2. Help 500,000 Kids Get Outdoors

Many of our members began their lifelong passion for the outdoors when they were young—through a family camping trip, a hike with grandparents to a hut, or our Youth Opportunities Program. AMC's goal is to make these kinds of transformative outdoor experiences available to as many young people as possible—wherever they live and regardless of resources. We expect to serve 200,000 youth directly and to encourage another 300,000 to get outdoors through partnerships, online and print information, and training youth volunteers.

3. Lead Regional Action on Trails, Land Protection, and Engaging Youth in Conservation

AMC's long experience in promoting outdoor recreation, its large and active volunteer community, and its history of coalition building around regional conservation issues puts it in a unique position to address the challenges facing our region in the coming decade.

4. Broaden the Impact of AMC's Maine Woods Initiative on the 100 Mile Wilderness

By almost any measure, AMC has already accomplished a great deal through its Maine Woods Initiative, AMC's strategy for land conservation in the 100-Mile Wilderness region. The Initiative is an innovative approach to conservation that combines outdoor recreation, resource protection, sustainable forestry and community partnerships. To date, we have permanently protected over 66,000 acres of forestland, created a 15,000 acre ecological reserve, restored three historical sporting camps, and developed a 75-mile trail network connecting the camps to a variety of hiking, skiing, paddling, and fly fishing opportunities.