

FOR IMMEDIATE RELEASE

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**New Director of Advocacy Further Strengthens Appalachian Mountain Club's
Conservation Mission**

*Julie Wormser Brings 15 Years of Environmental Experience to AMC's Outreach and
Advocacy Efforts*

Boston, Mass. (Jan. 11) — The Appalachian Mountain Club, the oldest conservation and recreation organization in the United States, today announced that Julie Wormser has joined the AMC as the Director of Advocacy. Wormser, former Northeast Regional Director for The Wilderness Society, will work closely with the Director of Conservation in this newly created position to bring increased focus and strategic direction to the AMC's outreach and advocacy efforts.

“Julie brings a strong background in environmental policy and fundraising to the AMC, and we are very excited about her addition to the conservation team,” said Susan Arnold, Director of Conservation. “Activating our 90,000 members is critical to ensuring that the AMC's unique voice and perspective are effectively heard in the policy arena, and Julie's background makes her a tremendous asset in mobilizing our membership and resources to achieve the organization's overall mission.”

With more than 15 years of experience in the environmental field, Wormser has the advocacy, public policy, and research skills needed to further extend the AMC's conservation programs in the Northeast and Mid Atlantic. For the past eight years, Wormser has served in numerous leadership positions at The Wilderness Society (TWS), a national conservation organization. Most recently, she directed TWS's conservation funding campaign in the eastern U.S., which sought to secure hundreds of millions of dollars from the federal government for land conservation. Prior to working at the Wilderness Society, Wormser taught at Sterling College in Vermont, was a consultant to the U.S. Environmental Protection Agency, and was a forestry technician in Haiti.

“I am thrilled to be joining this team,” said Wormser. “The Appalachian Mountain Club is a regional conservation leader that has everything it takes—dedicated members and volunteers; top-notch research, communications, and policy staff; and a genuine connection to place. I look forward to working with this terrific group of people.”

Wormser received her B.A. in Biology, with distinction, from Swarthmore College, where she was also inducted into the Phi Beta Kappa Society for academic excellence. Prior to this, she completed a program in rural resource management at Sterling College.

Wormser has authored and co-authored numerous publications, and she is actively involved with various conservation interests as a Board of Trustee member for groups that include the Great Old Broads for Wilderness, Maine Island Trail Association, and the Littleton Conservation Trust.

Founded in 1876, the Appalachian Mountain Club is the oldest conservation and recreation organization in the United States. With more than 90,000 members in the Northeast, the nonprofit AMC promotes the protection, enjoyment, and wise use of the mountains, rivers, and trails of the Appalachian region.