

FOR IMMEDIATE RELEASE

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### **Highland Center at Crawford Notch Grand Opening is Oct. 10-11**

BRETTON WOODS, N.H. – On Friday and Saturday, Oct. 10 and 11, the Appalachian Mountain Club is set to celebrate the grand opening of the Highland Center at Crawford Notch.

Nestled in the heart of the White Mountains of New Hampshire, the Highland Center is an environmental education center and lodge that offers world-class views, all-inclusive outdoor adventures for families and individuals, meeting space and lodging for groups, and excellent educational opportunities for children and adults alike.

Educational opportunities include the AMC's residential program for school children, outdoor leadership training and the AMC's new Adventure Discovery Series that focuses on building outdoor skills and learning about the environment.

"We are thrilled to open the doors of the Highland Center, AMC's newest destination for adventure, learning, and lodging in the White Mountains," said AMC Executive Director Andrew J. Falender. "AMC volunteers, supporters, staff, and contractors have worked hard to bring the Highland Center from idea to reality."

On Friday, Oct. 10, the AMC will officially open the Highland Center at Crawford Notch with a ribbon-cutting ceremony. On Saturday, Oct. 11, the AMC will host an open house from 10 a.m. to 4 p.m. All are welcome to visit the Highland Center and experience the interpretive programs on site, enjoy an exhibit of mountain photography by Brad and Barbara Washburn in Thayer Hall, and take a tour of the environmentally friendly design features of the Highland Center.

AMC staff will be on hand throughout the day to talk about AMC volunteer opportunities, adventures and programs throughout the Appalachian region.

For more information about the Highland Center, visit [www.outdoors.org/highland](http://www.outdoors.org/highland) or contact Anne Sharman at [asharman@amcinfo.org](mailto:asharman@amcinfo.org). For reservations, please call (603) 466-2727.

Founded in 1876, the Appalachian Mountain Club is the oldest conservation and recreation organization in the United States. With more than 90,000 members in the Northeast and beyond, the nonprofit AMC promotes the protection, enjoyment, and wise use of the mountains, rivers and trails of the Appalachian region.

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