

FOR IMMEDIATE RELEASE
February 7, 2003

CONTACT: Anne Sharman, Media Affairs Specialist
(617) 523-0655 ext. 321
Asharman@amcinfo.org

AMC Tradition Continues with Summit 2003

Waltham, MA — The magic of the AMC will be no more apparent than when members and friends from around the region converge on the Westin-Waltham Hotel in Waltham on Sat., Feb. 8, for the club's annual meeting. Dubbed, Summit 2003 coordinators anticipate 400 attendees for the two-day event and hope that many, curious nonmembers will drop-in to learn more about the AMC, pick-up some new outdoors skills and products, and overall enjoy themselves!

“At Summit 2003, we'll bring outdoor adventure inside for the day and focus on how the AMC protects and enhances outdoor experiences” said Executive Director Andrew Falender. “Each year, our team puts together a terrific line-up of workshops, exhibits and seminars. People really enjoy getting together to learn about someone else's latest hike or climb and to consider environmental issues that impact them.”

Judson D. Hale Sr., editor-in-chief of *Yankee* Magazine, will be the keynote speaker for the event. He will divulge the secret of how people who love the outdoors can forecast the weather, 18 months in advance with 80 percent accuracy!

The workshops, exhibits, and seminars are open to everyone. Some of the topics include:

- Warding off Winter Worries with SOLO
- Mountain Weather Safety
- Kayak Rolling Demonstration
- Map and Compass Class
- *Women on High* (Lecture by author Rebecca Brown)
- *Northeastern Wilds* (Lecture by author: Stephen Gorman)
- “Wilderness and Spirit, a Mountain Called Katahdin” (Screening and lecture by director: Huey Coleman)
- Bike Repair
- Organic Gardening

Sponsors of the event include: L.L. Bean, Dansko, Plymouth Rock, Schwartz Communications, Timberland, Foley Hoag, LLP, Bread & Circus, Tonneson & Company CPAs PC, Clif Bar, Lava Gear, CSS Fundraising, and many others.

The cost to attend is \$45 per person, which includes dinner. Pre-registration by Jan. 24, is required. Registration and additional information can be found online at <http://www.outdoors.org/annualmeeting>, via email at annualmeeting@amcinfo.org, or by calling (617) 523-0655, ext. 311.

###