

FOR IMMEDIATE RELEASE
September 15, 2003

CONTACT: Laurie O'Reilly, AMC Marketing Associate
617-523-0655 x 363
loreilly@amcinfo.org

New Guide Highlights Boston Off the Beaten Path

BOSTON, Mass. — *WalkBoston*, from AMC Books, is the ultimate guide to the neighborhoods of one of the nation's most historic and fascinating cities, written by the very people who know them best. Compiled by the tour guides of WalkBoston, the city's well-known pedestrian advocacy group, this new guide takes you off the beaten tourist track to explore Boston's real neighborhoods. It reveals the secrets and charms of a Boston often overlooked by other guidebooks — sometimes even by the residents themselves.

On these 30 walks, you'll discover the city's neighborhoods, waterfronts, and famous suburbs, from Jamaica Plain's greenways and the hidden hill paths of Brookline to the South End's brownstones and the bakeries of Roslindale Square. "*WalkBoston* is a terrific companion for exploring 'America's Walking City' and its diverse neighborhoods, history, and architecture," says Mayor Thomas Menino. "Newcomers, visitors, and longtime residents alike will enjoy these fun and informative walks."

Each walk features step-by-step directions that make it easy to follow for locals and visitors — and all are accessible by public transportation. In fact, these walks were designed for it. "Public transportation extends the walking experience and sense of adventure," writes editor Robert Sloane, Walks Chair for WalkBoston. "Of course you can get to the beginning of each walk by driving, but it isn't as much fun."

Whether you are looking for a leisurely stroll, a historic or architectural walk, or a walk that includes little-known areas and neighborhood gems, you'll find it in this handy guidebook. Some walks are long, some are short, some offer alternative routes, and most are accessible by wheelchair. Each walk is unique, highlighting historic and cultural landmarks around every corner, and each was designed by a WalkBoston member, offering an insider's perspective on each neighborhood. "Walking is the best way to get in touch with the life of nature or the life of cities," comments Robert Campbell, architecture critic for the *Boston Globe*. "We'll all be calmer and more interesting when we walk out into the world along the intriguing paths this book suggests."

This new guide is the product of a collaboration between WalkBoston, the nation's first pedestrian advocacy group, and the Appalachian Mountain Club, the nation's oldest recreation and conservation organization. Proceeds from sales of the book help fund both organizations.

Founded in 1876, the Appalachian Mountain Club is a nonprofit that promotes the protection, enjoyment, and wise use of the mountains, rivers, and trails of the Appalachian region. The AMC supports natural resource conservation while encouraging responsible recreation, based on the philosophy that successful, long-term conservation depends upon first-hand enjoyment of the natural environment.

###